The AUC Community would like to welcome Bob Reasso, the new Athletics Director & Football Head Coach, appointed in July 2018.

Reasso’s contributions to his alma mater are numerous. As a soccer coach, he inherited a program that had won eight games in the three years prior to his arrival including just one win the year before he took over and turned them into a national power. The Falcons set the school record for the most wins in a season with 17 in 2014 and then topped that the following season with a 25-win campaign and the only men’s national championship in Pfeiffer history. That season, Reasso was named the National Coach of the Year and three of his players earned All-American honors, including one being named the National Player of the Year.

On Sept. 30, 2015, Reasso won his 400th career game, becoming just the 40th coach in NCAA history to accomplish the feat. In his 35 year career, Reasso owns a record of 436-210-79 and a winning percentage of .656. In his short time at Pfeiffer, the Falcons went 71-16-3 and posted a .806 winning percentage. Reasso owns the most wins by a head coach in Pfeiffer history, passing his college coach Nick Lefko in 2016. In his final 66 games at the helm, the Falcons posted an incredible 60-5-1 record.

As the VP for Athletics, Reasso oversaw a multitude of upgrades. In addition to overseeing the transition from Division II to Division III, Reasso helped fundraise and build a VIP seating section for Falcon Club members in Merner Gym. Through his hard work, Pfeiffer added lights to its soccer, softball and baseball fields in the summer of 2015. This past winter, Reasso helped finish a complete overhaul and upgrade of the weight room and has also enhanced the playing surfaces at N.E. Lefko Field, Knapp Tennis Center, Jack Ingram Field and the practice fields. Reasso also revolutionized the Sports Hall of Fame Dinner and All Sports Banquet into first-class events. Reasso added a Track and Field program in his first year and also added eSports and Cheer/Dance programs within the past year. In his five years, Pfeiffer had nine NCAA Tournament appearances and four more teams made the ECAC Tournament.

Pfeiffer honored Reasso as a distinguished alumnus in 1993 and he was elected to the Pfeiffer Sports Hall of Fame in 1995.

Prior to his years as the Athletic Director, Reasso served as the Head Men’s Soccer Coach at Rutgers for 29 years, where he amassed a career record of 351-183-71. Reasso posted a winning record at Rutgers in each of his first 23 seasons, and took his program to the NCAA Tournament 13 times. In 1990, Reasso led the Scarlet Knights to the NCAA Championship game before falling to UCLA in penalty kicks. That season, Reasso was named the National Coach of the Year. At Rutgers, Reasso coached a number of former AUC players, including Aly Mazhar, Tino Waked and Sherif El Bialy.

Prior to the start of the 2009 season, Reasso was inducted to the Soccer Coaches of New Jersey Hall of Fame. In his nearly three-decade stint at Rutgers, he advanced to three Final Fours, six league championships, won 10 or more matches in 21 seasons, reached the 15-win mark on seven occasions and reached 20 wins twice. He coached 19 All-Americans and had 50 players that moved on to play professionally, including Alexi Lalas and Peter Vermes. Reasso has been the Atlantic 10 Coach of the Year three times, the Mid-Atlantic Coach of the Year four times and was once named New Jersey Coach of the Year. In 2005, Reasso was honored as a “Loyal Son of Rutgers” – a distinction given to the most cherished individuals involved with the University. Reasso became just the sixth Scarlet Knights head coach who graduated from a university other than Rutgers to receive this distinction.

Reasso also had a standout career as a member of the Falcons soccer team. He was named an All-Conference and All-District player on top of earning the team’s most valuable player award as a senior.

Upon the completion of his playing career, Reasso began his coaching career as a graduate assistant at Springfield College in Springfield, Massachusetts, where he earned his Master’s Degree in Education in 1975. His first head coaching job was at Nassau College in Maine, where he coached both the baseball and soccer teams, while serving as the Assistant Director of Athletics.

Reasso has also served as the Coach of the New Jersey Special Olympic Team in the World Games, General Manager of an A-League professional team, and was Publicity Director of the National Soccer Coaches Association of America.